

# The Board of Advisors of The Knight-Bagehot Fellowship in Economics and Business Journalism of the Columbia University Graduate School of Journalism

Cordially invites you to attend the

# 42<sup>nd</sup>

ANNIVERSARY DINNER CELEBRATION

Thursday, October 26, 2017

New York Marriott Marquis Broadway Ballroom • 6:30 p.m. Cocktail Reception • 7:30 p.m. Dinner • 9:00 p.m. Dessert Reception • Business Attire

An Evening With **Marty Baron** Executive Editor, *The Washington Post*

## 42nd Anniversary Dinner Chairs

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## ABOUT THE KNIGHT-BAGEHOT FELLOWSHIP

The Knight-Bagehot Fellowship in Economics and Business Journalism was created in response to the growing public interest in financial news and the increasing demand for trained editors and reporters to cover the field of business and economics.

In 1975, the Graduate School of Journalism at Columbia University sought to address the problem of deficiencies in business news coverage by establishing the Walter Bagehot (pronounced bad-jit) Fellowship, an intensive year-long program of instruction in economics and business for working journalists. Originally named in honor of the 19th-century economist and editor of *The Economist*, it was renamed the Knight-Bagehot Fellowship in 1987 in recognition of the John S. and James L. Knight Foundation's generous \$3 million gift as an endowment for the program.

Today, the Knight-Bagehot Fellowship is the only nine-month-long academic mid-career program for journalists exclusively devoted to the study of business and economics. The chief criterion for selection is demonstrated journalistic excellence. During the past 42 years, 382 accomplished journalists have completed this rigorous program, and now many hold key positions in newsrooms around the world.

Funds raised at the 42nd Anniversary Dinner Celebration will go toward Fellows' tuition and program expenses, and help assure that this Fellowship remains at the forefront of professional development opportunities for journalists.

## Reservations and Contributions

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

### Tables: I am happy to:

\_\_\_\_ Reserve (Contribute) \$50,000, which entitles me to two ringside MASTHEAD tables, listing as Host of either the evening's Cocktail or Dessert Reception (with signage), the opportunity to provide a logo gift item for each guest, hosting of one table of Knight-Bagehot alumni, and a two-page spread for my message in the 42nd Anniversary Program.

\_\_\_\_ Reserve (\_\_\_\_ Contribute) \$25,000, which entitles me to two ringside FRONT PAGE tables and a full page for my message in the 42nd Anniversary Program.

\_\_\_\_ Reserve (\_\_\_\_ Contribute) \$10,000, which entitles me to a prime ANCHOR DESK table and one-half page for my message in the 42nd Anniversary Program.

\_\_\_\_ Reserve (\_\_\_\_ Contribute) \$7,500 for a FOURTH ESTATE table, which entitles me to a listing in the 42nd Anniversary Program.

### Individual Tickets:

I am happy to \_\_\_\_ Reserve (\_\_\_\_ Contribute)

\_\_\_\_ seat(s) at \$2,500 each.

\_\_\_\_ seat(s) at \$1,000 each.

\_\_\_\_ seat(s) at \$750 each.

I cannot attend, but I am happy to donate \$\_\_\_\_\_ to help the Knight-Bagehot Program continue to expand its efforts to develop superior business and economic journalists.

Enclosed is my check for \$\_\_\_\_\_ / or Kindly bill me for \$\_\_\_\_\_

For credit card payment or Wire Transfer options, please call Maria Ducheine at (212) 204-8947 for further instructions.

CHECKS MUST BE MADE PAYABLE TO: Trustees of Columbia University and returned to: Ms. Terri Thompson, Knight-Bagehot Program, Columbia Graduate School of Journalism, 2950 Broadway, Mail Code 3850, New York, NY 10027. For further information contact Maria Ducheine at (212) 204-8947 / [mducheine@projectsplusinc.com](mailto:mducheine@projectsplusinc.com).

Contributions to the Knight-Bagehot Program at Columbia University are tax-deductible to the extent permitted by law. The non-deductible portion of each dinner ticket is \$150. You may obtain a copy of our annual report by writing to Terri Thompson at the above address. Projects Plus, Inc. has been retained by the Knight-Bagehot Program to manage the 42nd Anniversary Dinner Celebration.