

The Board of Advisors of
THE KNIGHT-BAGEHOT FELLOWSHIP
in Economics and Business Journalism of the Columbia University School of Journalism
cordially invites you to attend the

44th Anniversary Celebration

Wednesday, October 16, 2019

New York Marriott Marquis, Broadway Ballroom

6:30 p.m. Cocktail Reception - 7:30 p.m. Dinner

9:00 p.m. Dessert Reception

Newsmaker: **Kevin Sneader**, Global Managing Partner, McKinsey & Company, in conversation with
Matt Murray, Editor-in-Chief, Wall Street Journal

Headliner: **Marc Benioff**, Chairman & Co-CEO, Salesforce/Co-Chair, TIME, in conversation with
Rebecca Blumenstein, Deputy Managing Editor, The New York Times

Presentation of the **2019 Chris Welles Prize** and the inaugural **WERT Prize**

Silent Auction: **15 Iconic Photographs from the Thomson Reuters Archive**

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Reservations and Contributions

___ MASTHEAD TABLES @ \$50,000

- Two ringside tables of ten guests each
- Listing as Host of either the evening's Cocktail or Dessert Reception
- Opportunity to provide a logo gift item for guests
- Hosting of one table of Knight-Bagehot alumni
- Two-page ad spread in the printed program

___ FRONT PAGE TABLES @ \$25,000

- Two ringside tables of ten guests each
- Full-page ad in the printed program

___ ANCHOR DESK TABLES @ \$10,000

- One prime table seating ten guests
- Half-page ad or message in the printed program

___ FOURTH ESTATE TABLES @ \$7,500 (Limited availability)

- One table seating ten guests
- Listing in the printed program

(Optional: ___ I wish to donate my seat so that Knight-Bagehot
Fellows can be seated with my dinner guests.)

Individual Tickets - I am happy to:

___ Reserve (___ Contribute) ___ seat(s) at \$2,500 each.

___ Reserve (___ Contribute) ___ seat(s) at \$1,000 each.

___ Reserve (___ Contribute) ___ seat(s) at \$750 each.

I cannot attend, but I am happy to donate \$_____ to help the
Knight-Bagehot Program continue to expand its efforts to develop
superior business and economic journalists.

Enclosed is my check for \$_____

Kindly bill me for \$_____

For credit card payment or Wire Transfer options, please call Maria
Ducheine at (212) 204-8947.

CHECKS MUST BE MADE PAYABLE TO: Trustees of Columbia University
and returned to: Gary Hill, Knight-Bagehot Program, Columbia School of
Journalism, 2950 Broadway, Mail Code 3850, New York, NY 10027. For further
information contact: Paul Reitz at (212) 204-8943 / preitz@projectsplusinc.com

Contributions to the Knight-Bagehot Program at Columbia University are tax-
deductible to the extent permitted by law. The non-deductible portion of each
dinner ticket is \$175.

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